

## ABSTRACT OF THE DISCLOSURE

A system, process and computer readable medium for providing in-store printing of rainchecks for purchasing incentives associated with items subject to rainchecks, including an incentive processor for storing a plurality of purchasing incentives corresponding to a plurality of item identifiers for items subject to rainchecks; at least one incentive printer; a incentive processor bus coupling the incentive processor to the at least one incentive printer; a point-of-sale (POS) controller; at least one cash register; and a POS bus coupling the POS controller, the at least one cash register, and the incentive processor. A respective cash register of the at least one cash register is configured to receive data defining an item identifier for an item that is subject to a raincheck. One of the POS controller and the respective cash register is configured to transmit the data defining the item identifier for the item that is subject to the raincheck over the POS bus to the incentive processor. The incentive processor is configured to generate raincheck information including at least one purchasing incentive in response to receipt of the data defining the item identifier for the item subject to the raincheck, the plurality purchasing incentives, and the plurality of item identifiers. The incentive processor is configured to transmit the raincheck information to a respective incentive printer of the at least one incentive printer over the incentive processor bus. The respective incentive printer is configured to print a raincheck including the at least one purchasing incentive in response to receipt of the raincheck information received from the incentive processor.